



Jim Murray

August 15, 1939 - April 25, 2025

James (Jim) William Murray: A Life Well-Lived

Jim Murray of Dawsonville, Georgia, passed away on Friday, April 25, 2025, at the age of 85 after a long and adventurous life.

Jim was many things — a devoted husband, father, and "Poppi"; a proud Navy veteran; and an alumnus of both Vanderbilt University and the University of Virginia. His career was as storied as his travels, from somehow acquiring a WWII-era Rolex while stationed in the Middle East — a prized possession that rarely left his wrist (or his storytelling), hiring the Lone Ranger for an ad campaign, to earning a patent for poly snow in the 70's. Jim spent the majority of his career in marketing at Healthdyne/Matria Healthcare, where he left his mark in disease state management, specifically diabetes and high-risk pregnancies. Jim's life experiences will live on in the memories of all who knew and loved him.

One thing remained constant throughout Jim's life: whether he was globe-trotting with his wife and family or commandeering his pontoon boat on Lake Lanier, he loved discovering new places, meeting new people, and embracing every opportunity to live fully.

Jim is survived by his wife of 56 years, Frida Murray; three daughters, Nicole

Schwartz (Justin), Carla Williams (Clay), and Jessica Robertson (Josh); six grandchildren, Emma, Ansley, Chandler, Hannah, Will, and Kate; his brother, Joseph “Joe” Wilson Murray and was preceded in death by his sister Chatham Murray.

Jim’s wish was to celebrate his life with his immediate family to reminisce about the great (and funny) memories they had over his lifetime.

To honor Jim, keep exploring new places, share a story with someone you've just met, and savor life’s simple pleasures — a good meal, a good laugh, and a great story — preferably with a margarita in hand or more recently, a vanilla Chick-fil-A milkshake with two straws.

Donations can also be made in Jim’s honor to the Alzheimer's Association (<https://www.alz.org/>).

Tribute Wall

JY

“ *Janette Y. planted a grove of 3 [Memorial Trees](/store/Product.aspx?ProductId=4518) in honor of Jim Murray.*

Janette Y. - April 30, 2025 at 09:51 AM

LM

“ *We have so many great memories of Jim! The thing I admire most about Jim is his generous spirit in caring for his wife and children through the years. He had a high standard for himself in his care of them. Frida was busy with three little girls, and Jim always offered Frida the choice of having an au pair. Jim had a strong work ethic, but his family was always top priority. His love for each of the girls and Frida was evident when we were with them. Our four sons loved their “Uncle Jimmy” and looked forward to being with him on family get togethers, of which there were many thru the years. We will continue to celebrate Jim’s life thru the years, and pray for his family as they learn to do without their beloved husband and father. Lu Murray*



Lu Murray - April 29, 2025 at 11:20 PM

JY

Dear Murray Family, We are so sorry to learn of Jim's passing. My Mom, Lena, and I had many wonderful visits with Jim and Frida over the years. Jim and Frida visited us in Idaho and enjoyed picking peaches, hiking Bogus Basin and seeing parts of ID while jet boating the Snake River through Hell's Canyon. We enjoyed sharing Wayne White guitar playing on the hotel rooftop and an outdoor play of Mama Mia! Jim couldn't believe he would enjoy a musical like that but ended up watching both Mama Mia movies afterwards! Lena and I had a chance to enjoy their home in Georgia, boating on the nearby waters, hiking a part of the Appalachian trail and enjoying Jim's Key Lime pie and Frida's lasagna. We will miss Jim and we are honoring Frida and Jim's love for their daughters by having 3 trees planted in his memory.

Janette Young - April 30, 2025 at 10:02 AM

FB

With great sadness we received the news that Jim passed away. May he rest in peace. Fantastic memories of your short 2 day visit here in Almería, Spain. You were a wonderful couple. Amelia and I will always remember Jim as a cultured and cheerful person. Frida, we wish you and your family all the strength in the times to come. Our condolences,

Frans Bennekers - May 03, 2025 at 08:16 PM

RM

Dear Murray family, We are saddened to hear of Jim's passing. He was a lovely man who we enjoyed when he and Frida visited us in MA at our home in Hopkinton. My father, Menno who is a first cousin to Frida, and my mother Robbe were known to host Frida and Jim at their home in Dover MA as well. Please let us know if you plan a visit to MA or RI in the future to share memories with us of Jim. With sorrow-

Ria Koning McNamara - June 03, 2025 at 06:00 PM