



Magz Magnúsdóttir

September 12, 1980 - August 13, 2025

Magnea Brynja Magnúsdóttir, age 44, passed away peacefully at home on August 13, 2025, after a courageous battle with cancer. She was surrounded by loved ones. Throughout her illness, Magnea remained a source of strength and support for her husband, Gudni, and their children Kristþór, Margrét Gudrún, and Katrín Rósa. She always gave her best and inspired those around her.

Born in Reykjavík and raised in Keflavík, Magnea was the youngest of four sisters: Kristín Viktoría, Kolbrún Hildur, and Gréta. Her parents are Magnús Kolbeinsson and Margrét Haraldsdóttir. Margrét passed away in 1996, a tragic loss that deeply shaped Magnea's life.

She graduated from F.S. Keflavík in 2000 and earned a Bachelor of Science in Business and Marketing from Winthrop University in South Carolina in 2004. After meeting Gudni in Iceland, she moved to London, where she completed a Master of Arts in Marketing from Kingston University and founded her own record label, Krummi Music.

Magnea and Gudni welcomed their son Kristþór in Reykjavík in 2008, and their daughter Margrét in 2012. In 2013, they relocated to Roswell, Georgia, where they built a loving home. There was always a project going on at the kitchen table. Their youngest daughter, Katrín Rósa, was born in 2016.

Magnea often said that her children were her greatest and most valuable project.

Magnea's professional life was as vibrant and multifaceted as her personality. She had a natural gift for connecting people and ideas, which she channeled into a career that blended artistry, marketing, and music. In Roswell, she worked independently, weaving together creative projects with the same care she brought to her home. Her earlier roles in Iceland, whether managing inventory and procurement, leading customer relations, or curating music at Skífan and BT stores, were never just jobs. They were extensions of her love for music and her instinct for storytelling.

She was bubbly and full of life, lighting up every room she entered. Her eye for beauty was unmatched. Whether arranging a space, choosing clothes, or picking the perfect color palette, she made things feel just right. She had a gift for organizing, painting, and finding harmony in her surroundings. Her ability to choose the perfect track for any moment was truly special. People were drawn to her energy, her laughter, and her authentic presence.

Magnea's work was never separate from her life. Her creativity spilled into every corner of the home, and her children grew up surrounded by the rhythm of her ideas. She made space for beauty, for play, and for meaning, always with music in the background.

She will be deeply missed by her family and all who loved her.

<https://view.oneroomstreaming.com/index.php?data=MTc1NjgyOTIzOTM3ODY3NCZvbmVyb29tLWFKbWluJmNvcHlfbGluaw==>

Previous Events

Celebration Of Life

SEP 6. 2:00 PM (ET)

Northside Chapel Funeral Directors and Crematory
12050 Crabapple Road
Roswell, GA 30075
(770) 645-1414
info@northsidechapel.com

Tribute Wall



“ *Northside Chapel Funeral Directors and Crematory created a Webcast in memory of Magz Magnúsdóttir*



Northside Chapel - September 02, 2025 at 12:08 PM



“ *Enchanted Cottage was purchased for the family of Magz Magnúsdóttir.*



September 06, 2025 at 08:19 AM



“ *A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Magz Magnúsdóttir.*

September 06, 2025 at 08:19 AM



“ *The Roses purchased the Full Of Love Bouquet for the family of Magz Magnúsdóttir.*



The Roses - September 06, 2025 at 07:25 AM



“ *Your Light Shines was purchased for the family of Magz Magnúsdóttir.*



September 06, 2025 at 03:48 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Magz Magnúsdóttir.

September 06, 2025 at 03:48 AM



“ *Snorri purchased the Beautiful in Blue for the family of Magz Magnúsdóttir.*



Snorri - September 06, 2025 at 12:34 AM



“ *Full Of Love Bouquet was purchased for the family of Magz Magnúsdóttir.*



September 05, 2025 at 08:06 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Magz Magnúsdóttir.

September 05, 2025 at 08:06 PM



“ *Metta H. planted a grove of 3 [Memorial Trees](/store/Product.aspx?ProductId=4518) in honor of Magz Magnúsdóttir.*

Metta H. - September 05, 2025 at 04:44 PM



“ *In a loving memory of Magnea, <https://heyzine.com/flip-book/54f6b68cf6.html>*

Sodam Seo - September 05, 2025 at 01:20 PM



“ *In a great memory of Magnea, <https://heyzine.com/flip-book/54f6b68cf6.html>*

Sodam Seo - September 05, 2025 at 01:18 PM



“ *<https://heyzine.com/flip-book/54f6b68cf6.html>*

Sodam Seo - September 05, 2025 at 01:12 PM



“ *Beautiful in Blue was purchased for the family of Magz Magnúsdóttir.*



September 05, 2025 at 12:40 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Magz Magnúsdóttir.

September 05, 2025 at 12:40 PM



“ Sheri & Matthew Gushta purchased the Beautiful Dreams for the family of Magz Magnúsdóttir.



Sheri & Matthew Gushta - September 05, 2025 at 09:25 AM



“ Sheri & Matthew Gushta planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Magz Magnúsdóttir.

Sheri & Matthew Gushta - September 05, 2025 at 09:25 AM



“ As I write this I still cannot believe that this amazing woman, fantastic mother, loving wife and my always there for me friend is no longer with us. Magz was one of a kind, she was so full of life, powerful, radiant, funny, with serious guts. I feel blessed to have met her and call her my friend! She will be terribly missed but she will live forever in our hearts and minds!



Marialena - September 05, 2025 at 05:39 AM



“ *Blue Caribbean Bouquet was purchased for the family of Magz Magnúsdóttir.*



September 04, 2025 at 12:15 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Magz Magnúsdóttir.

September 04, 2025 at 12:15 PM



“ *Renee & Bart, Sushma & Ben purchased the Joyful Memory for the family of Magz Magnúsdóttir.*



Renee & Bart, Sushma & Ben - September 04, 2025 at 07:44 AM



“ *Chelsea & Austin Hyatt purchased the Love's Journey for the family of Magz Magnúsdóttir.*



Chelsea & Austin Hyatt - September 03, 2025 at 08:07 PM

MB

“ I met Magz at an art class Roswell Parks and Recreation. Magz, by far was the most talented person in the class. It was my first art class, grasping for a new life after losing my husband of 40 years to cancer. She was so kind and complimentary , encouraging me when my attempts were so inferior to hers. Magz made me comfortable, always encouraging me.
I wish I could have known her better. I have watched her journey these past years ..she was amazing. I am so saddened , my heart breaks for all of you. She was so young and vibrant, yet so kind to me, the oldest in the class .
A first class lady who exuded love and kindness.

mary Bishop - September 03, 2025 at 07:58 PM

LK

“ I did not know Magz well, but I am deeply saddened by her death. She was one of the rare people that you could have a real conversation with upon first meeting because she was just so cool. My deepest condolences to her family and good friends.

Lauren Kelly - September 03, 2025 at 09:43 AM

LK

“ Lauren K. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Magz Magnúsdóttir.

Lauren K. - September 03, 2025 at 09:37 AM